

## Welcome to this edition of the Arinda Newsletter

August brings you our new website, new products, new pricing, and an offer to make some money



### New website launched!

Our website has just had a major overhaul, bringing all our products and services together on the one portal.

And while some content is still being perfected, customers have already commented on the modern & fresh look. If you haven't already done so, jump online at [www.arinda.com.au](http://www.arinda.com.au).

### New internet cafe products

Over the past six months we have been negotiating with kiosk enclosure manufacturers in Australia, China, Korea, the UK and the Middle East for a new secure model to incorporate into our growing range of internet café terminals.

Now we are excited to announce the launch our new Slimline Internet Terminals and Information Booths. These new models have improved security, and a smaller foot-print, making them ideal for even the most demanding sites. And they're Australian made.



### Wireless HotSpots

We also recently launched our new WiFi Wireless Internet HotSpots. After a rigorous trial period and product testing in association with Netcomm, we are now offering these feature-packed HotSpot solutions to businesses who quite literally want to profit from the internet.



### Broadband ADSL2+ coming soon!

Negotiations with Optus are now complete, and by the end of August all our existing broadband ADSL customers will be migrated from Soul across to the Optus network.

### Serve Easy POS to go global

Our Serve Easy POS software is being updated to make it compatible with the tax codes and needs of the major economies of the world, and by the end of the year our Serve Easy POS Software will be sold in NZ, Europe, & the USA.



## AUGUST SPECIAL

For the month of August, any customer who transfers their existing broadband internet connection to Arinda will pay **ABSOLUTELY NO TRANSFER OR CONNECTION FEES!!!**

### Website Hosting Price Drop!

Our booming website hosting business has resulted in 4 server upgrades in the past year. In the coming months we're moving to a new dedicated server in the high speed Equinix Data Centre in Sydney.



### Lease Finance

CIT Finance has come onboard, allowing us to offer our customers leasing finance. Our internet terminals and POS Systems can be leased for a tiny \$4.80 per day.

### Joint ventures

In the past few months Arinda has been invited to participate in various joint ventures with several large corporate chains. It's very much a case of 'watch this space!'

### Coming up....

The next few months will see the opening of our new office, new public internet cafe sites going live, and substantial updates to our Surf Easy Internet café Software. But the most exciting news of all cannot be revealed just yet. ;>

## Want to make some easy cash?

Refer any customer to us for any of our products or services during the month of August and we'll pay you a commission on any purchases they make from us. Ask your local cafe or restaurant if they need a new point of sale system, because if they buy one from us then we will pay you \$250 cash – it's that easy! For the really keen, we also have new Agent and Distributor opportunities.